

0231/00018585/en

Other Announcements

G Entertainment Group Plc

GENT

Presentation of G Entertainment Group Plc and launch of GE Member Services

Please find attached the below Announcement.

Attachment:

1. **GENT Announcement**

Non Regulated

Publication Date: 16/01/2017

16 January 2017

Nontas Metaxas
General Manager
Cyprus Stock Exchange

Announcement

Re: Presentation of G Entertainment Group Plc and launch of GE Member Services

At an event organized by G Entertainment Group Plc (the "Company") which took place on 15th January 2017 in Yinchuan in China, the Company's representatives presented the vision, strategic targets and future expectations of the Company following its recent listing on the Emerging Companies Market of the Cyprus Stock Exchange on 16 December 2016.

The Company's mission is to become a major global investment force within technology, entertainment productions and luxury membership services with the primary objective to create value for its shareholders. This will be achieved by building commercial partnerships between Europe, Asia and North America and acquiring subsidiaries within Technology, Entertainment, Productions and Membership Services.

The Company is focusing on four pillars, that is, integrity, transparency, responsibility and ethical profit and invests in three highly profitable areas:

1. GE Technology: Investing in early stage disruptive technologies, within the sports, media and entertainment sectors. The Company has already invested in Single Yard Holdings Limited and SportsSideKick Limited (SSK) with a target participation of 60% by August 2017.

SSK has already signed agreements with some of the world's top football clubs, that is, Sporting CP Portugal, Legia Warsaw Portugal and FC Zenit Russia and is in negotiations with many more in Europe, America, Asia and beyond, i.e. Dortmund Germany, Everton FC England, Sevilla Spain, Glasgow Rangers Scotland, Club Brugge Belgium, Monterrey Mexico, Chivas Mexico, Fluminense Brazil and Athletico Paranaense Brazil. As part of the agreement with the chosen football clubs, the clubs provide SSK with direct access to their extensive fan databases.

2. GE Productions: The Company intends to invest in, or directly produce original content and distribution channels for television, theatre and cinema in partnership with Guangdong Yuecai, Beijing Tianbaozhongyi and Gate Ventures Plc. The Company has already invested in 42nd Street which is a very large show, with a cast of 60 people plus a large orchestra and over 600 costumes which will appear in March 2017 in Royal Drury Lane Theatre in London. The show was originally performed in London 25 years ago, and ran for 5 years.


3. GE Member Services: The Company is launching an exclusive, luxury lifestyle, travel and experience concierge business. The business will offer its customers a full range of services including luxury world travel, exclusive movie, theatrical, sporting or music events, fashion events, movie premieres and film awards and festivals. Arrangement of visas, flights, hotels and transfers, as well as yacht and private jet or helicopter charter, will also be offered. All members will automatically be enrolled into the GE Racing Club. Members will get to experience what it's like to own a thoroughbred race horse. GE Racing Club, currently one of the Company's wholly owned subsidiaries, will initially seek to compete in the UK, Ireland, France and the United States. When the horses have scheduled races, the Company's Luxury VIP Concierge Services Club can arrange for members to be at the track, to have access to the VIP and owners' areas.

Lastly, the Company's representatives announced that the Company will start the process of listing on the stock market in New York and expect to complete this goal within the next 2 years.

The presentation will be available on the Company's website, www.gegroupplc.com within the next 7-10 days.

Kind regards,

On behalf of the board of directors of G Entertainment Group Plc



Brooke Southwell Rene Greville
Chief Executive Officer