

three month interim management statement 2014

attached

Attachment:

1. **three month interim management statement 2014**

Regulated

Publication Date: 13/05/2014

ANNOUNCEMENT

Vision International People Group Public Ltd announces the Interim Management Statement of the Group for the period from January 1 to March 31, 2014 that has been prepared pursuant to article 11 of the Transparency Requirements (Securities admitted for Trading on a Regulated Market) Law 2007 (.190()/2007) and has not been audited by the external auditors of the Company.

Due to the revised product selling prices which were introduced in March 2014 the sales of the Group for the period January 1 to March 31, 2014 have increased by around 38% compared to the corresponding period in 2013. The sales for the remainder of 2014 are expected to decline in comparison to the corresponding period of 2013. The Management is also actively restructuring the Group in order to reduce costs. This has been done without impacting our Distributors and our Marketing strategy as these are the most dynamic factors which leave the Group in a strong position going forward into the future. The profitability of the Group has been better than budgeted which tends to justify the ongoing decisions.

As it was to be expected, driven by the increased sales, gross profit and the operating results of the Group for the period under review improved in comparison to the corresponding period of 2013.

The working capital and liquidity position of the Company remains unaffected from the increase in sales and the gearing ratio is the same as the year ending of 2013.

2014 will be a year during which the Group will continue restructuring its operations with a view to maintaining the profitability of the Group. Actual results are better than budgeted due to higher sales which follows the Board's expectations.

The overall performance of the Company in the course of the period tends to validate Management's prediction that in 2014 the strategies adopted will help to maintain good financial results for the year.

Copies of this report are available at the registered office of the Company, at 67, Limassol Avenue, Aglantzia, 2121, Nicosia. Furthermore, investors can download a copy of the report from the internet site of the Company at www.vipgpl.com.

Nicosia 13th May, 2014.