



FOR IMMEDIATE RELEASE

19 March 2020

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs have been granted at nil cost performance shares of CHF 6.70 each ("Shares") in the Company on 17 March 2020 through their participation in the Stock Option and Performance Share Award Plan ("PSP"). The performance shares will vest after three years subject to achievement of performance conditions.

PDMR	Number of Shares granted under the PSP	Share price
ZORAN BOGDANOVIC	145,927	£ 14.94
JAN GUSTAVSSON	37,772	£ 14.94
MINAS AGELIDIS	27,427	£ 14.94
MARCEL MARTIN	32,599	£ 14.94
MICHALIS IMELLOS	42,035	£ 14.94
SANDA PAREZANOVIC	30,092	£ 14.94
PANAGIOTA KALOGERAKI	35,264	£ 14.94
NIKOLAOS KALAITZIDAKIS	28,995	£ 14.94
VITALIY NOVIKOV	22,166	£ 14.94
MATTHIEU SEGUIN	19,311	£ 14.94
ALEKSANDER RUZEVIC	21,242	£ 14.94
SEAN O'NEILL	19,311	£ 14.94
MOURAD AJARTI	22,401	£ 14.94

The Notification of Dealing Forms for each PDMR can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ZORAN BOGDANOVIC						
2	Reason for the notification							
a)	Position/status	CHIEF EXECUTIVE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AND WILL BE SUBJECT TO A FURTHER 2 YEAR HOLDING PERIOD FOLLOWING THE THREE-YEAR PERFORMANCE PERIOD						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>14.94 GBP</td> <td>145,927</td> </tr> </tbody> </table>	Price(s)	Volume(s)	14.94 GBP	145,927		
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14.94 GBP	145,927							
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Price	Volume	Total						
14.94 GBP	145,927	2,180,149.38GBP						
e)	Date of the transaction	2020-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	SHARES						
	Identification code	CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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	- Price							
e)	Date of the transaction	2020-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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14.94 GBP	27,427	409,759.38 GBP						
e)	Date of the transaction	2020-03-17						
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MARCEL MARTIN						
2	Reason for the notification							
a)	Position/status	SUPPLY CHAIN DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price	Volume	Total						
14.94 GBP	32,599	487,029.06 GBP						
e)	Date of the transaction	2020-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MICHALIS IMELLOS						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price	Volume	Total						
14.94 GBP	42,035	628,002.90 GBP						
e)	Date of the transaction	2020-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SANDA PAREZANOVIC						
2	Reason for the notification							
a)	Position/status	HUMAN RESOURCES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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14.94 GBP	30,092	449,574.48 GBP						
e)	Date of the transaction	2020-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	PANAGIOTA KALOGERAKI						
2	Reason for the notification							
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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14.94 GBP	35,264	526,844.16 GBP						
e)	Date of the transaction	2020-03-17						
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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14.94 GBP	28,995	433,185.30 GBP						
e)	Date of the transaction	2020-03-17						
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	VITALIY NOVIKOV						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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e)	Date of the transaction	2020-03-17						
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MATTHIEU SEGUIN						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ALEKSANDAR RUZEVIC						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SEAN O'NEILL						
2	Reason for the notification							
a)	Position/status	PA&C DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MOURAD AJARTI						
2	Reason for the notification							
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
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Price	Volume	Total						
14.94 GBP	22,401	334,670.94 GBP						
e)	Date of the transaction	2020-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



Coca-Cola
Hellenic Bottling Company

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

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