

FOR IMMEDIATE RELEASE

11 July 2019

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs') - Grant of performance shares

The Company announces that the following PDMRs have been granted, at nil cost, performance shares of CHF 6.70 each ("Shares") in the Company on 9 July 2019 through their participation in the Stock Option and Performance Share Award Plan ("PSP"). The performance shares will vest after three years subject to achievement of performance conditions. These performance shares were granted as a result of an equitable adjustment due to equity restructuring in line with the provisions of the plan rules. The equity restructuring resulted from the approval of a special dividend at the Company's Annual General Meeting held on 18 June 2019.

PDMR	Number of Shares granted under the PSP	Share price
ZORAN BOGDANOVIC	12,023	£27.82
ALAIN LAURENT BROUHARD	3,945	£27.82
JAN GUSTAVSSON	4,448	£27.82
MINAS AGELIDIS	2,394	£27.82
MARCEL MARTIN	3,827	£27.82
MICHALIS IMELLOS	4,943	£27.82
NIKOLAOS KALAITZIDAKIS	2,615	£27.82
PANAGIOTA KALOGERAKI	3,563	£27.82
SEAN DAVID ONEILL	709	£27.82
SANDA PAREZANOVIC	3,456	£27.82
VITALIY NOVIKOV	2,462	£27.82
GEORGIOS POLYMENAKOS	2,041	£27.82



ALEKSANDAR RUZEVIC	1,895	£27.82

The Notification of Dealing Forms for each PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	ZORAN BOGDAN	ZORAN BOGDANOVIC				
2	Reason for the notification						
a)	Position/status	CHIEF EXECUTIV	E OFFIC	ER			
b)	Initial notification /Amendment	INITIAL NOTIFICA	ATION				
3	Details of the issuer, emission auctioneer or auction monito		partici	pant, a	uction platform,		
a)	Name	COCA-COLA HBO	CAG				
b)	LEI	549300EFP3TNG	7JGVE4	9			
4		: section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where					
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 1,578; 2018 PSP GRANT: 5,354; 2019 PSP GRANT: 5,091					
c)	Price(s) and volume(s)	Price(s) 27.82 GBP		Volur 12,02			
d)	Aggregated information	Price	Volum	e	Total		
	- Aggregated volume		• Oldill	_	. 5001		



	- Price	27.82 GBP	12,023	334,479.86 GBP	
e)	Date of the transaction	2019-07-09			
f)	Place of the transaction	OUTSIDE A TRADING VENUE			

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	ALAIN LAURENT BROUHARD					
2	Reason for the notification						
a)	Position/status	BUSINESS SOLUTIONS A	AND SYSTEMS DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emission auctioneer or auction monito	- · · · · · · · · · · · · · · · · · · ·	pant, auction platform,				
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE4	19				
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each date;	- -				
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 1,500; 2018 PSP GRANT: 1,247; 2019 PSP GRANT: 1,198					
c)	Price(s) and volume(s)	Price(s) 27.82 GBP	Volume(s) 3,945				



d)	Aggregated information			
		Price	Volume	Total
	- Aggregated volume	27.82 GBP	3,945	109,749.90 GBP
	Dirica			
	- Price			
e)	Date of the transaction	2019-07-09		
(C)	Date of the transaction	2019 07 09		
f)	Place of the transaction	OUTSIDE A TRAD	ING VENUE	

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	JAN GUSTAVSSON				
2	Reason for the notification					
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY				
b)	Initial notification INITIAL NOTIFICATION /Amendment					
3	Details of the issuer, emission auctioneer or auction monito	n allowance market participant, auction platform, r				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 1,686; 2018 PSP GRANT: 1,402; 2019 PSP GRANT: 1,360				
c)	Price(s) and volume(s)					



		Price(s)		Volume(s)	
		27.82 GBP		4,448	
d)	Aggregated information		_		
		Price	Volum	e	Total
	- Aggregated volume	27.82 GBP 4,448			123,743.36 GBP
	- Price				
e)	Date of the transaction	2019-07-09			
f)	Place of the transaction	OUTSIDE A TRADING VENUE			

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MINAS AGELIDIS				
2	Reason for the notification					
a)	Position/status	REGION DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emissio	n allowance market participant, auction platform,				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4		section to be repeated for (i) each type of cransaction; (iii) each date; and (iv) each place where ucted				
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN				



		RULES; 2017 PSP GRANT: 724; 2018 PSP GRANT: 663; 2019 PSP GRANT: 1,007				
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	
		27.82 GBP		2,394		
d)	Aggregated information				l .	
		Price	Volum	ne	Total	
	- Aggregated volume	27.82 GBP	2,394		66,601.08 GBP	
	- Price					
e)	Date of the transaction	2019-07-09				
f)	Place of the transaction	OUTSIDE A TRA	OUTSIDE A TRADING VENUE			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name MARCEL MARTIN				
2	Reason for the notification				
a)	Position/status	SUPPLY CHAIN DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emission auctioneer or auction monitor	n allowance market participant, auction platform,			
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted			
a)	Description of the financial instrument, type of instrument	SHARES			
	Identification code	CH0198251305			
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE			



		CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 1,441; 2018 PSP GRANT: 1,211; 2019 PSP GRANT: 1,175				
c)	Price(s) and volume(s)	D:/-)		17-1	(-)	
		Price(s)		Volui	me(s)	
		27.82 GBP 3,827			7	
d)	Aggregated information					
		Price	Volum	е	Total	
	- Aggregated volume	27.82 GBP	3,827		106,467.14 GBP	
	- Price					
e)	Date of the transaction	2019-07-09				
f)	Place of the transaction	OUTSIDE A TRAD	ING VEI	NUE		

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MICHALIS IMELLOS				
2	Reason for the notification					
a)	Position/status	CHIEF FINANCIAL OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	-	allowance market participant, auction platform,				
	auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s):	section to be repeated for (i) each type of				
-		ransaction; (iii) each date; and (iv) each place where				
	transactions have been condu	•				
a)	Description of the financial	-				
۵,	instrument, type of	SHARES				
	instrument					
	Identification code	CH0198251305				

b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 1,868; 2018 PSP GRANT: 1,561; 2019 PSP GRANT: 1,514				
c)	Price(s) and volume(s)			1		
		Price(s)		Volume(s)		
		27.82 GBP		4,943		
d)	Aggregated information				,	
		Price	Volum	ne	Total	
	- Aggregated volume	27.82 GBP	4,943		137,514.26 GBP	
	- Price					
e)	Date of the transaction	2019-07-09				
f)	Place of the transaction	OUTSIDE A TRA	DING VE	NUE		

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name NIKOLAOS KALAITZIDAKIS					
2	Reason for the notification					
a)	Position/status	REGION DIRECTOR				
b)	Initial notification INITIAL NOTIFICATION /Amendment					
3	Details of the issuer, emissio auctioneer or auction monito	n allowance market participant, auction platform,				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s):	section to be repeated for (i) each type of				
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been conducted					
a)	Description of the financial					
	instrument, type of	SHARES				
	instrument					

	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 860; 2018 PSP GRANT: 748; 2019 PSP GRANT: 1,007				
c)	Price(s) and volume(s)				me(s)	
		27.82 GBP 2,615				
d)	Aggregated information	D :	11/1			
	Aggregated volume	Price	Volum	ne	Total	
	- Aggregated volume	27.82 GBP	2,615		72,749.30 GBP	
	- Price					
e)	Date of the transaction	2019-07-09				
f)	Place of the transaction	OUTSIDE A TRAE	DING VE	NUE		

1	Details of the person discharg associated	ging managerial responsibilities / person closely
a)	Name	PANAGIOTA KALOGERAKI
2	Reason for the notification	
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission auctioneer or auction monito	n allowance market participant, auction platform, r
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted

a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 1,262; 2018 PSP GRANT: 1,150; 2019 PSP GRANT: 1,151				
c)	Price(s) and volume(s)					
		Price(s)			ume(s)	
		27.82 GBP		3,56	53	
d)	Aggregated information			ı		
		Price	Volum	ie	Total	
	- Aggregated volume	27.82 GBP	3,563		99,122.66 GBP	
	- Price		1			
e)	Date of the transaction	2019-07-09				
f)	Place of the transaction	OUTSIDE A TRAD	DING VEI	NUE		

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	SEAN DAVID ONEILL				
2	Reason for the notification					
a)	Position/status	PUBLIC AFFAIRS & COMMUNICATION DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monitor	n allowance market participant, auction platform, r				
a)	Name	COCA-COLA HBC AG				



b)	LEI	549300EFP3TNC	G7JGVE4	.9			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2019 PSP GRANT: 709					
c)	Price(s) and volume(s)	Price(s) 27.82 GBP		Volu	me(s)		
d)	Aggregated information - Aggregated volume - Price	Price 27.82 GBP	Volum 709	e	Total 19,724.38 GBP		
e)	Date of the transaction	2019-07-09					
f)	Place of the transaction	OUTSIDE A TRAI	DING VE	NUE			

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name SANDA PAREZANOVIC					
2	Reason for the notification					
a)	Position/status	HUMAN RESOURCES DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monito	n allowance market participant, auction platform, r				

a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					
4		: section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where lucted					
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 1,292; 2018 PSP GRANT: 1,085; 2019 PSP GRANT: 1,079					
c)	Price(s) and volume(s)				()		
		Price(s)			me(s)		
		27.82 GBP		3,450	5		
d)	Aggregated information		1		,		
		Price	Volum	ne	Total		
	- Aggregated volume	27.82 GBP 3,456 96,145.92 GBP			96,145.92 GBP		
	- Price						
e)	Date of the transaction	2019-07-09					
f)	Place of the transaction	OUTSIDE A TRAE	DING VE	NUE			

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name VITALIY NOVIKOV					
2	Reason for the notification					
a)	Position/status	COUNTRY GENERAL MANAGER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				



3	Details of the issuer, emission		t partici _l	pant, a	uction platform,	
	auctioneer or auction monito	1				
a)	Name	COCA-COLA HB	CAG			
b)	LEI	549300EFP3TNG	7JGVE4	9		
4	Details of the transaction(s):	⊥ section to be repea	ated for	(i) each	type of	
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condi				•	
a)	Description of the financial					
	instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 907; 2018 PSP GRANT: 778; 2019 PSP GRANT: 777				
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	
		27.82 GBP		2,462		
d)	Aggregated information					
		Price	Volum	е	Total	
	- Aggregated volume	27.82 GBP 2,462 68,492.84 GBP				
	- Price					
e)	Date of the transaction	2019-07-09				
f)	Place of the transaction	OUTSIDE A TRADING VENUE				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	GEORGIOS POLYMENAKOS				
2	Reason for the notification					
a)	Position/status	COUNTRY GENERAL MANAGER				



b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	SHARES CH0198251305						
	Identification code							
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 732; 2018 PSP GRANT: 647; 2019 PSP GRANT: 662						
c)	Price(s) and volume(s)	D: ()	()					
		Price(s) 27.82 GBP		Volume(s) 2,041				
d)	Aggregated information	Price	Volume		Total			
	- Aggregated volume	27.82 GBP	2,041		56,780.62 GBP			
	- Price		1					
e)	Date of the transaction	2019-07-09						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	ALEKSANDAR RUZEVIC			
2	Reason for the notification				



a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission auctioneer or auction monito	etails of the issuer, emission allowance market participant, auction platform,						
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49					
4		the transaction(s): section to be repeated for (i) each type of it; (ii) each type of transaction; (iii) each date; and (iv) each place where ins have been conducted						
a)	Description of the financial instrument, type of instrument	SHARES						
	Identification code	CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AS A RESULT OF AN EQUITABLE ADJUSTMENT DUE TO EQUITY RESTRUCTURING IN LINE WITH THE PROVISIONS OF THE PLAN RULES; 2017 PSP GRANT: 584; 2018 PSP GRANT: 566; 2019 PSP GRANT: 745						
c)	Price(s) and volume(s)	Price(s) Volume(s)			ne(s)			
		27.82 GBP		1,895				
d)	Aggregated information	Price	Volume		Total			
	- Aggregated volume	27.82 GBP	1,895	e 	52,718.90 GBP			
	- Price							
e)	Date of the transaction	2019-07-09						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

 $This \, notification \, is \, made \, in \, accordance \, with \, the \, requirements \, of the \, EU \, Market \, Abuse \, Regulation.$

For further information, please contact:



Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37