



FOR IMMEDIATE RELEASE

18 June 2019

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 June 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 June 2019 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	141.251	60.359	€ 29.20753
ALAIN LAURENT BROUHARD	31.885	33.487	€ 29.20753
JAN GUSTAVSSON	86.181	38.018	€ 29.20753
MINAS AGELIDIS	26.820	21.578	€ 29.20753
MARCEL MARTIN	52.305	-	€ 29.20753
MICHALIS IMELLOS	41.103	42.324	€ 29.20753
SANDA PAREZANOVIC	29.425	30.180	€ 29.20753
PANAGIOTA KALOGERAKI	56.580	-	€ 29.20753
NIKOLAOS KALAITZIDAKIS	28.353	28.168	€ 29.20753
VITALIY NOVIKOV	124.476	23.764	€ 29.20753
GEORGIOS POLYMENAKOS	24.895	21.124	€ 29.20753
ALEKSANDER RUZEVIC	24.895	-	€ 29.20753



Coca-Cola
Hellenic Bottling Company

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ZORAN BOGDANOVIC						
2	Reason for the notification							
a)	Position/status	CHIEF EXECUTIVE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>141.251</td> </tr> </tbody> </table>	Price(s)	Volume(s)	29.20753 GBP	141.251		
Price(s)	Volume(s)							
29.20753 GBP	141.251							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>141.251</td> <td>GBP 4125.59</td> </tr> </tbody> </table>	Price	Volume	Total	29.20753 GBP	141.251	GBP 4125.59
Price	Volume	Total						
29.20753 GBP	141.251	GBP 4125.59						
e)	Date of the transaction	2019-6-17						
f)	Place of the transaction	XLON						



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
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Price	Volume	Total							
29.20753 GBP	60.359	GBP 1762.94							
e)	Date of the transaction	2019-6-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	ALAIN LAURENT BROUHARD	
2	Reason for the notification		
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
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Price	Volume	Total							
29.20753 GBP	33.487	GBP 978.07							



	- Price	
e)	Date of the transaction	2019-6-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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29.20753 GBP	86.181							
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29.20753 GBP	86.181	GBP 2517.13						
e)	Date of the transaction	2019-6-17						

f)	Place of the transaction	XLON						
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Price	Volume	Total						
29.20753 GBP	38.018	GBP 1110.41						
e)	Date of the transaction	2019-6-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MINAS AGELIDIS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49							
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29.20753 GBP	26.820	GBP 783.35							
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Price(s)	Volume(s)								
29.20753 GBP	21.578								
d)	Aggregated information								



	- Aggregated volume	Price	Volume	Total
	- Price	29.20753 GBP	21.578	GBP 630.24
e)	Date of the transaction	2019-6-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	MARCEL MARTIN		
2	Reason for the notification			
a)	Position/status	SUPPLY CHAIN DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH		
	Identification code	CH0198251305		
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		29.20753 GBP	52.305	
d)	Aggregated information	Price	Volume	Total
	- Aggregated volume			



	- Price	29.20753 GBP	52.305	GBP 1527.7
e)	Date of the transaction	2019-6-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	MICHALIS IMELLOS							
2	Reason for the notification								
a)	Position/status	CHIEF FINANCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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	Identification code	CH0198251305							
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29.20753 GBP	41.103								
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Price	Volume	Total							
29.20753 GBP	41.103	GBP 1200.52							
	- Aggregated volume								
	- Price								



e)	Date of the transaction	2019-6-17						
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Price(s)	Volume(s)							
29.20753 GBP	42.324							
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Price	Volume	Total						
29.20753 GBP	42.324	GBP 1236.18						
e)	Date of the transaction	2019-6-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
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29.20753 GBP	29.425									
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Price	Volume	Total								



Coca-Cola
Hellenic Bottling Company

	- Aggregated volume	29.20753 GBP	30.180	GBP 881.48
	- Price			
e)	Date of the transaction	2019-6-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated									
a)	Name	PANAGIOTA KALOGERAKI								
2	Reason for the notification									
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER								
b)	Initial notification /Amendment	INITIAL NOTIFICATION								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
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29.20753 GBP	56.580	GBP 1652.56								
	- Aggregated volume									
	- Price									



e)	Date of the transaction	2019-6-17
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
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c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>28.353</td> </tr> </tbody> </table>	Price(s)	Volume(s)	29.20753 GBP	28.353		
Price(s)	Volume(s)							
29.20753 GBP	28.353							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>28.353</td> <td>GBP 828.12</td> </tr> </tbody> </table>	Price	Volume	Total	29.20753 GBP	28.353	GBP 828.12
Price	Volume	Total						
29.20753 GBP	28.353	GBP 828.12						
e)	Date of the transaction	2019-6-17						

f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>28.168</td> </tr> </tbody> </table>		Price(s)	Volume(s)	29.20753 GBP	28.168		
Price(s)	Volume(s)								
29.20753 GBP	28.168								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>28.168</td> <td>GBP 822.72</td> </tr> </tbody> </table>		Price	Volume	Total	29.20753 GBP	28.168	GBP 822.72
Price	Volume	Total							
29.20753 GBP	28.168	GBP 822.72							
e)	Date of the transaction	2019-6-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	VITALIY NOVIKOV	
2	Reason for the notification		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	



b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>124.476</td> </tr> </tbody> </table>			Price(s)	Volume(s)	29.20753 GBP	124.476		
Price(s)	Volume(s)									
29.20753 GBP	124.476									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>124.476</td> <td>GBP 3635.64</td> </tr> </tbody> </table>			Price	Volume	Total	29.20753 GBP	124.476	GBP 3635.64
Price	Volume	Total								
29.20753 GBP	124.476	GBP 3635.64								
e)	Date of the transaction	2019-6-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>23.764</td> </tr> </tbody> </table>			Price(s)	Volume(s)	29.20753 GBP	23.764		
Price(s)	Volume(s)									
29.20753 GBP	23.764									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> </tbody> </table>			Price	Volume	Total			
Price	Volume	Total								



Coca-Cola
Hellenic Bottling Company

	- Aggregated volume	29.20753 GBP	23.764	GBP 694.09
	- Price			
e)	Date of the transaction	2019-6-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	GEORGIOS POLYMENAKOS							
2	Reason for the notification								
a)	Position/status	COUNTRY GENERAL MANAGER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>29.20753 GBP</td> <td>24.895</td> </tr> </table>	Price(s)	Volume(s)	29.20753 GBP	24.895			
Price(s)	Volume(s)								
29.20753 GBP	24.895								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td colspan="3">- Aggregated volume</td> </tr> </table>		Price	Volume	Total	- Aggregated volume		
Price	Volume	Total							
- Aggregated volume									



Coca-Cola
Hellenic Bottling Company

	- Price	29.20753 GBP	24.895	GBP 727.12						
e)	Date of the transaction	2019-6-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>21.124</td> </tr> </tbody> </table>		Price(s)	Volume(s)	29.20753 GBP	21.124			
Price(s)	Volume(s)									
29.20753 GBP	21.124									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>21.124</td> <td>GBP 616.98</td> </tr> </tbody> </table>			Price	Volume	Total	29.20753 GBP	21.124	GBP 616.98
Price	Volume	Total								
29.20753 GBP	21.124	GBP 616.98								
e)	Date of the transaction	2019-6-17								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALEKSANDAR RUZEVIC
2	Reason for the notification	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION



3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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Price(s)	Volume(s)							
29.20753 GBP	24.895							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>29.20753 GBP</td> <td>24.895</td> <td>GBP 727.12</td> </tr> </tbody> </table>	Price	Volume	Total	29.20753 GBP	24.895	GBP 727.12
Price	Volume	Total						
29.20753 GBP	24.895	GBP 727.12						
e)	Date of the transaction	2019-6-17						
f)	Place of the transaction	XLON						

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37