



**FOR IMMEDIATE RELEASE**

**18 July 2019**

**Coca-Cola HBC AG (the “Company”)**

**Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)**

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 July 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 July 2019 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	152.677	64.263	€ 27.4181
ALAIN LAURENT BROUHARD	34.464	35.653	€ 27.4181
JAN GUSTAVSSON	93.152	40.477	€ 27.4181
MINAS AGELIDIS	28.989	23.586	€ 27.4181
MARCEL MARTIN	56.785	-	€ 27.4181
MICHALIS IMELLOS	44.428	45.061	€ 27.4181
SANDA PAREZANOVIC	31.807	32.131	€ 27.4181
PANAGIOTA KALOGERAKI	61.427	-	€ 27.4181
NIKOLAOS KALAITZIDAKIS	30.646	29.99	€ 27.4181
VITALIY NOVIKOV	41.829	25.799	€ 27.4181
GEORGIOS POLYMENAKOS	27.028	22.933	€ 27.4181
ALEKSANDER RUZEVIC	27.028	-	€ 27.4181



**Coca-Cola**  
**Hellenic Bottling Company**

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	ZORAN BOGDANOVIC						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	CHIEF EXECUTIVE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>152.677</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.4181 GBP	152.677		
Price(s)	Volume(s)							
27.4181 GBP	152.677							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>152.677</td> <td>GBP 4186.11</td> </tr> </tbody> </table>	Price	Volume	Total	27.4181 GBP	152.677	GBP 4186.11
Price	Volume	Total						
27.4181 GBP	152.677	GBP 4186.11						
e)	Date of the transaction	2019-7-17						
f)	Place of the transaction	XLON						



<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
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Price	Volume	Total							
27.4181 GBP	64.263	GBP 1761.97							
e)	Date of the transaction	2019-7-17							
f)	Place of the transaction	XLON							

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	ALAIN LAURENT BROUHARD	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
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Price	Volume	Total							
27.4181 GBP	35.653	GBP 977.54							



	- Price	
e)	Date of the transaction	2019-7-17
f)	Place of the transaction	XLON

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	JAN GUSTAVSSON						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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27.4181 GBP	93.152							
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27.4181 GBP	93.152	GBP 2554.05						
	- Aggregated volume							
	- Price							
e)	Date of the transaction	2019-7-17						

f)	Place of the transaction	XLON						
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e)	Date of the transaction	2019-7-17						
f)	Place of the transaction	XLON						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	MINAS AGELIDIS
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
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Price(s)	Volume(s)							
27.4181 GBP	23.586							
d)	Aggregated information							



**Coca-Cola**  
**Hellenic Bottling Company**

	- Aggregated volume	Price	Volume	Total
	- Price	27.4181 GBP	23.586	GBP 646.68
e)	Date of the transaction	2019-7-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>			
a)	Name	MARCEL MARTIN		
<b>2</b>	<b>Reason for the notification</b>			
a)	Position/status	SUPPLY CHAIN DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
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b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		27.4181 GBP	56.785	
d)	Aggregated information	Price	Volume	Total
	- Aggregated volume			



	- Price	27.4181 GBP	56.785	GBP 1556.94
e)	Date of the transaction	2019-7-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	MICHALIS IMELLOS							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	CHIEF FINANCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	SANDA PAREZANOVIC
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
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	- Aggregated volume	27.4181 GBP	32.131	GBP 880.97
	- Price			
e)	Date of the transaction	2019-7-17		
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	PANAGIOTA KALOGERAKI							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER							
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c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>61.427</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.4181 GBP	61.427		
Price(s)	Volume(s)								
27.4181 GBP	61.427								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>61.427</td> <td>GBP 1684.21</td> </tr> </tbody> </table>		Price	Volume	Total	27.4181 GBP	61.427	GBP 1684.21
Price	Volume	Total							
27.4181 GBP	61.427	GBP 1684.21							
	- Aggregated volume								
	- Price								



e)	Date of the transaction	2019-7-17
f)	Place of the transaction	XLON

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	NIKOLAOS KALAITZIDAKIS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>30.646</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.4181 GBP	30.646		
Price(s)	Volume(s)							
27.4181 GBP	30.646							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>30.646</td> <td>GBP 840.26</td> </tr> </tbody> </table>	Price	Volume	Total	27.4181 GBP	30.646	GBP 840.26
Price	Volume	Total						
27.4181 GBP	30.646	GBP 840.26						
e)	Date of the transaction	2019-7-17						

f)	Place of the transaction	XLON							
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>29.99</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.4181 GBP	29.99		
Price(s)	Volume(s)								
27.4181 GBP	29.99								
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>29.99</td> <td>GBP 822.27</td> </tr> </tbody> </table>		Price	Volume	Total	27.4181 GBP	29.99	GBP 822.27
Price	Volume	Total							
27.4181 GBP	29.99	GBP 822.27							
e)	Date of the transaction	2019-7-17							
f)	Place of the transaction	XLON							

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	VITALIY NOVIKOV	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	

b)	LEI	549300EFP3TNG7JGVE49								
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>41.829</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.4181 GBP	41.829		
Price(s)	Volume(s)									
27.4181 GBP	41.829									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>41.829</td> <td>GBP 1146.87</td> </tr> </tbody> </table>			Price	Volume	Total	27.4181 GBP	41.829	GBP 1146.87
Price	Volume	Total								
27.4181 GBP	41.829	GBP 1146.87								
e)	Date of the transaction	2019-7-17								
f)	Place of the transaction	XLON								
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>25.799</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.4181 GBP	25.799		
Price(s)	Volume(s)									
27.4181 GBP	25.799									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> </tbody> </table>			Price	Volume	Total			
Price	Volume	Total								



**Coca-Cola**  
**Hellenic Bottling Company**

	- Aggregated volume	27.4181 GBP	25.799	GBP 707.36
	- Price			
e)	Date of the transaction	2019-7-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	GEORGIOS POLYMENAKOS							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	COUNTRY GENERAL MANAGER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>27.028</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.4181 GBP	27.028		
Price(s)	Volume(s)								
27.4181 GBP	27.028								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>		Price	Volume	Total			
Price	Volume	Total							
	- Aggregated volume								





	- Price	27.4181 GBP	27.028	GBP 741.06						
e)	Date of the transaction	2019-7-17								
f)	Place of the transaction	XLON								
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>22.933</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.4181 GBP	22.933		
Price(s)	Volume(s)									
27.4181 GBP	22.933									
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>22.933</td> <td>GBP 628.78</td> </tr> </tbody> </table>			Price	Volume	Total	27.4181 GBP	22.933	GBP 628.78
Price	Volume	Total								
27.4181 GBP	22.933	GBP 628.78								
e)	Date of the transaction	2019-7-17								
f)	Place of the transaction	XLON								

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	ALEKSANDAR RUZEVIC
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION



**Coca-Cola**  
**Hellenic Bottling Company**

<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
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b)	Nature of the transaction	PDMMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>27.028</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.4181 GBP	27.028		
Price(s)	Volume(s)							
27.4181 GBP	27.028							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.4181 GBP</td> <td>27.028</td> <td>GBP 741.06</td> </tr> </tbody> </table>	Price	Volume	Total	27.4181 GBP	27.028	GBP 741.06
Price	Volume	Total						
27.4181 GBP	27.028	GBP 741.06						
e)	Date of the transaction	2019-7-17						
f)	Place of the transaction	XLON						

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary  
+41 (0) 41 726 01 37