

# BRAINSTORM ENTERPRISES LTD

## Profit and Loss Account for the year ended:

	31.12.05	31.12.04	31.12.03	31.12.02	31.12.01	31.12.00	31.12.99	31.12.98	31.12.97	31.12.96
	£	£	£	£	£	£	£	£	£	£
<b>Turnover</b>	<b>2,051,409</b>	<b>1,773,175</b>	<b>1,651,822</b>	<b>1,537,086</b>	<b>1,573,586</b>	<b>1,060,747</b>	<b>823,170</b>	<b>718,237</b>	<b>716,718</b>	<b>238,475</b>
Cost of sales	-502,636	-478,705	-483,809	-472,437	-564,259	-257,226	-219,087	-234,781	-274,738	-91,218
<b>Gross profit</b>	<b>1,548,773</b>	<b>1,294,470</b>	<b>1,168,013</b>	<b>1,064,649</b>	<b>1,009,327</b>	<b>803,521</b>	<b>604,083</b>	<b>483,456</b>	<b>441,980</b>	<b>147,257</b>
Other operating income	55	442	281	447	6,089	6,767	9,722	4,424	3,826	237
Administration expenses	-424,204	-402,843	-433,329	-384,489	-329,026	-195,733	-160,385	-167,081	-181,183	-140,768
Selling expenses	-782,539	-716,890	-627,154	-624,741	-645,899	-420,465	-297,066	-308,849	-363,434	-148,298
<b>Operating profit/(loss)</b>	<b>342,085</b>	<b>175,179</b>	<b>107,811</b>	<b>55,866</b>	<b>40,491</b>	<b>194,090</b>	<b>156,354</b>	<b>11,950</b>	<b>-98,811</b>	<b>-141,572</b>
Amortisation of set up costs	0	0	0	0	0	-31,245	0	0	0	-91,868
Financing costs - net	48,148	33,278	16,233	16,414	-8,073	-19,903	-36,773	-58,979	-50,898	-26,212
<b>Profit/(loss) before taxation</b>	<b>390,233</b>	<b>208,457</b>	<b>124,044</b>	<b>72,280</b>	<b>32,418</b>	<b>142,942</b>	<b>119,581</b>	<b>-47,029</b>	<b>-149,709</b>	<b>-259,652</b>
Taxation	-47,059	-28,894	-19,724	-18,055	-29,265	-32,447	-34,460	6,133	21,487	36,324
<b>Profit/(loss) after tax</b>	<b>343,174</b>	<b>179,563</b>	<b>104,320</b>	<b>54,225</b>	<b>3,153</b>	<b>110,495</b>	<b>85,121</b>	<b>-40,896</b>	<b>-128,222</b>	<b>-223,328</b>
<b>Earnings per Share (cents)</b>	<b>3.97</b>	<b>2.08</b>	<b>1.21</b>	<b>0.63</b>	<b>0.04</b>	<b>1.70</b>	<b>2.56</b>	<b>-2.79</b>	<b>-8.76</b>	<b>-15.26</b>
Average number of issued shares- £0.10 nominal value	8,635,506	8,635,506	8,635,506	8,635,506	8,024,250	6,503,214	3,326,576	1,463,726	1,463,726	1,463,726