

News release

Nicosia, 10 December 2019

EY comes together with coalition to help establish ethical artificial intelligence systems

- ▶ **Partnership on AI carries out research to help ensure artificial intelligence (AI) technologies have positive societal impact**
- ▶ **Newly formed EY AI Advisory Board established to develop rigorous approaches to creating and maintaining trust in AI**

EY announced it is coming together with the Partnership on AI, a multistakeholder not-for-profit corporation formed to better understand the impacts of artificial intelligence (AI) technologies and to serve as an open platform for discussion and engagement around AI's impact on people and society. This decision reflects the commitment of EY to collaborate with the public and private sectors, civil society, academia and beyond, not only to establish governance and controls necessary for building and maintaining trust in AI systems, but also to help ensure the meaningful technological advancements of AI will have a positive impact.

At the same time, EY established the first cross-disciplinary EY AI Advisory Board to develop rigorous approaches to addressing the ethical challenges surrounding emerging technologies and help implement strategies for building trusted AI systems. Led by Nigel Duffy, EY Global Artificial Intelligence Leader, the EY AI Advisory Board consists of four academic professionals who are experienced in computer science, technology and ethics, and possess a range of diverse knowledge on the subject matter. Duffy and other EY leaders will meet with the board regularly.

Board members include:

- ▶ **Reid Blackman**, Ph.D., Founder and CEO, Virtue Consultants, previously Philosophy Faculty at Colgate University and Fellow at the Parr Center for Ethics at the University of North Carolina, Chapel Hill
- ▶ **Nello Cristianini**, Professor of Artificial Intelligence, University of Bristol

- ▶ **Luciano Floridi**, Professor of Philosophy and Ethics of Information, Director of the Oxford Internet Institute Digital Ethics Lab, University of Oxford, Turing Fellow and Chair of the Data Ethics Group, The Alan Turing Institute
- ▶ **Lise Getoor**, Professor of Computer Science and Engineering, University of California, Santa Cruz

Through involvement with the Partnership on AI and the EY AI Advisory Board, EY also aims to address the concerns surrounding AI and to contribute to the development of cross-sector governance policies, to help enhance trust in the technologies and to articulate the benefit they can have for the greater good.

Charalambos Constantinou, Partner and Head of Advisory Services of EY Cyprus, commented: “The world needs to address the major ethical questions raised by the emergence of AI, along with the huge opportunities the technology offers. By joining the Partnership on AI and forming the AI Advisory Board, EY seeks to contribute to the ongoing dialogue about these concerns. At the same time, we are helping our clients comprehend the ethical and social implications of AI and to design and implement trusted systems and monitor if they are acting appropriately”.

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Notes to Editors

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