

Press release

More than 50 UK universities to meet thousands of European students online at the British Council's first Europe-wide UK education fair

More than 8,000 students from EU and EEA countries are expected to join the British Council's online Study UK events as the 2021-2 series opens for registration today.

Undergraduate and postgraduate students will be able to engage with 52 universities from across the United Kingdom – including five of the UK's top ten and two in the world top 20 university rankings (Guardian's University Ranking 2021, Times Higher Education World University Rankings 2021), and two thirds of the members of the renowned 'Russell Group' of leading research universities.

The platform is part of the British Council's Study UK campaign in Europe, working with university partners to promote study in the UK and provide students with clear, reliable information and one-to-one contact with universities.

The platform will host two live events – Study UK: The essentials from 4–8 October 2021, and Study UK: Meet the universities from 14–25 February – between which times students can still access the platform to browse information about universities and their scholarships.

It is dedicated to students from the EU, with a focus on post-Brexit changes, such as fees, visas and health insurance.

Many of the 52 universities taking part will also be sharing their latest scholarships open to European students.

British Council research from early 2021 shows that students from EU countries value the UK highly for its education quality but find planning their UK studies difficult due to lack of clarity around changes once the UK leaves the European Union.

This event will give students direct contact with leading UK universities, which they cited as one of their most influential sources for making their study abroad decisions.

Almut Caspary, the British Council's Higher Education lead in EU Europe, said: The UK is home to some of the best universities worldwide. Most European students will think

“Oxford”, “Cambridge” or “London” when they think “study in the UK” – and yes, London has just been voted again as best city in the world to be a student. But there are so many high-quality courses at more than 400 universities and higher education institutions all across the country.

‘I’m thrilled that we’re joined by as many as 52 Scottish, Welsh and English universities at our Study UK Europe event. A great opportunity for Europeans to hear from universities, their peers and British Council experts about the depth and breadth of study UK, the intricacies of the application process, support packages, and the new fee and immigration regulations. Students can chat to universities, and experience for themselves how approachable and personable UK universities are – a warm welcome awaits them!’

Register here: https://study-uk-events-eu.britishcouncil.org?utm_source=0&utm_medium=referral&utm_campaign=cehighereducation-overseasstudents-studyuk-eu-cy-virtual-event-21-22

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Notes to editors

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About the British Council

The British Council is the UK’s international organisation for cultural relations and educational opportunities. We build connections, understanding and trust between people in the UK and other countries through arts and culture, education and the English language. Last year we reached over 80 million people directly and 791 million people overall including online, and through broadcasts and publications. Founded in 1934 we are a UK charity governed by Royal Charter and a UK public body. We receive a 15 per cent core funding grant from the UK government.

The roots of the British Council lie in Europe. Our first offices opened in Europe in 1938 and we have supported educational and cultural relations with countries of Europe ever since.

Our higher education work supports internationalisation, mobility of academics and students, and partnerships between UK and European higher education institutions. We contribute to current debates by providing insights and knowledge. We conduct research to understand the impact of our work, and to foster innovation within the sectors and communities in which we work.

www.britishcouncil.org

About Study UK

The British Council delivers the Study UK campaign, in partnership with the UK government's GREAT Britain campaign, to showcase why the UK is a unique and perfect choice for any international student. Launched in 2016, the campaign is the only national-level campaign that promotes the UK as a first-class study destination all over the world.

<https://study-uk.britishcouncil.org/>